



Langkawi's Needy Benefit from Blues Festival

Langkawi, April 6, 2014: Organisers of the recent Langkawi Live One Earth Blues Festival 2014 raised RM6,640 for the Charity Club of Langkawi. One of the event organisers, Patrick Chen handed over a cheque to Club Secretary, Sheila Allum just after the event. Chen commented: “When Langkawi Live was first organised four years ago we had several ideas in mind – to provide a festival featuring great music, to be as eco-friendly as possible and to give back to the needy on the island of Langkawi. This year, we celebrated Earth Hour during the festival with an acoustic campfire set and also were able to raise funds for the valuable work being done within the Langkawi community by the Charity Club of Langkawi. Our event passes were modestly priced with 33% going directly to the charity. Festival goers also gave generously through our on-site charity boxes so we were able to raise a grand total of RM6,640.”

Sheila Allum, receiving the cheque on behalf of the Charity Club of Langkawi commented: “The club is very grateful to Langkawi Live 2014 for staging such a great event and supporting the Charity Club of Langkawi with such a generous donation. We would also like to thank all those who attended this fantastic event. The money raised will enable us to purchase 66 basic food parcels of RM100 each which will be distributed to ten needy families on Langkawi.”

The Charity Club of Langkawi assists those in need. Families and individuals are identified and their needs assessed by the club for the short, medium or long term. The club does not distribute cash but rather assists with schooling, medical and domestic needs as well as through supplying basic food parcels containing rice, eggs, garlic, chilli, potatoes, sugar, flour, canned fish, cooking oil, dried fish, fresh vegetables and washing powder. Nappies and infant milk is provided for those with young children. The club is

run by a group of hard working volunteers and 96% of all funds raised are distributed with the remaining 4% being used for administrative costs.

Langkawi Live One Earth Blues Festival 2014 was staged at Meritus Pelangi's Langkawi's Cba over the weekend of March 28 -29. It not only attracted the locals and local expats but also tourists staying on the island as well as those who had travelled from Kuala Lumpur and Penang for the weekend.

Organisers for the Langkawi Live event were pleased with the attendance and say they are already planning a similar event for next year. Langkawi Live is a vehicle for bringing to Langkawi exciting and eclectic music events for all members of the family to various venues. Chen said: "We are attempting to convince tourism authorities that Langkawi Live is an effective way of enticing tourists to Langkawi especially during the non-peak seasons. Langkawi is ideal for such musical events."

Information about the next Langkawi Live will be posted on: www.langkawilive.com. For information on the Charity Club of Langkawi, contact: www.langkawicharity.com

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